

Shimano DURA-ACE Series



The Dura-Ace series of bicycle components is the best to be found anywhere. Produced with extra time and attention to detail, the Dura-Ace line surpasses the demands of the most severe cyclist. If only the best is good enough, or if competitive performance is essential, then Dura-Ace will become the center of the cyclist's riding satisfaction.

Each part in the Dura-Ace series is engineered to be light and strong. Shimano's research teams developed a special "micra" alloy which is precision cold-forged into a final lustrous, jewel-like finish. Those who know quality in bicycle components demand the non-compromising value of Dura-Ace.

